

TONBRIDGE CASTLE - TOURISM/CUSTOMER SERVICES
CUMULATIVE MANAGEMENT INFORMATION SUMMARY
1 APRIL 2011 TO 31 OCTOBER 2011

Annex 5

CUMULATIVE TRADING STATEMENT		
	PROFILE	ACTUAL
	01.04.11 - 31.10.11	01.04.11 - 31.10.11
TOTAL EXPENDITURE	52,050	55,008
INCOME	(37,800)	(30,013)
DEFICIT/(SURPLUS)	14,250	24,995

KEY PERFORMANCE INDICATORS			
	INCOME		USAGE
	11-12 PROFILE	11-12 ACTUAL	11-12 ACTUAL
GATEHOUSE- TOURS/WEDDINGS	(26,150)	(19,305)	N/A
CHAMBER-WEDDINGS/LETTINGS	(11,650)	(10,708)	N/A
TOURISM VISITORS	N/A	N/A	16,173
CUSTOMER SERVICES VISITORS	N/A	N/A	18,644
TOTAL	(37,800)	(30,013)	34,817

NOTES:
 All income is net of VAT.

